

SAVE THE DATE

OCTOBER 23 & 24

4th FORUM

UNIQUE CODES

Join Us for an Exclusive Gathering of Product Digitalization Leaders

✓ **Expertise from a Global View**

Gain insights from top industry professionals with experience in product digitalization and Unique Identifiers (UIDs).

✓ **Tailored for Leaders & Innovators**

A strategic, in-depth program designed for professionals interested in both technical expertise and visionary concepts.

✓ **Expert Deep Dives**

Explore cutting-edge innovations through in-depth sessions led by industry pioneers.

Connect, Discover, and Innovate

Join us for a day of world-class innovation, knowledge sharing, and networking. Discover the latest advancements in **Unique Identifiers, Digital Product Passports, Anti-Code Cloning**, and much more.

We cordially invite you to be part of this exclusive opportunity to engage with industry leaders and stay ahead in the evolving world of product digitalization. We promise a day of stimulation, insights and collegial conversations.

We look forward to welcoming you!


Werner Horn


Marietta Ulrich-Horn


Lukas Lovrek

DAY 1 - CONFERENCE

Date: October 23, 2025

Location: Congress Center Baden
Kaiser Franz Ring 1
A-2500 Baden

Time: 9 AM - 5 PM

NETWORKING DINNER

Time: 6 PM - 10 PM

You'll find more details on the next page.

DAY 2 - FACILITY TOUR

(optional participation)

Date: October 24, 2025

Location: Securikett
Santorastraße 4
A-2482 Münchendorf

Time: 9 AM - 11 AM

REGISTER NOW AND SECURE YOUR SPOT

We look forward to welcoming you to this very special event — bringing industry leaders together to shape the future of product digitalization!



Registration-Link:
<https://4th-forum-unique-codes.eventbrite.at>

SECURIKETT®

SECURIKETT Ulrich & Horn GmbH
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Santorastr. 4 | A-2482 Münchendorf

4th FORUM UNIQUE CODES 2025

OCTOBER 23RD, 2025
CONGRESS CENTER BADEN
KAISER FRANZ-RING 1
2500 BADEN | AUSTRIA
9 AM TO 5 PM (CEST)

ORGANIZED BY **SECURIKETT®**

PRELIMINARY AGENDA

DAY 1 - Thursday, October 23

-- Morning Session --

Welcome & Opening Remarks

Keynote: The Future of Product Digitalization

Expert Sessions:

- ✓ Security & Performance
- ✓ Data Analytics, Artificial Intelligence & Blockchain

-- Afternoon Session --

Expert Sessions:

- ✓ Making Traceability happen
- ✓ Customer Communication/Engagement

Explore the benefits of product digitalization

Interactive Codikett 2.0 playground

A joint networking lunch and regular coffee breaks will be provided.

DAY 2 - Friday, October 24

9:00 AM - 11:00 AM

Facility Tour | Behind-the-Scenes Experience

How to Print SecurityLabels with Variable Data

LOCATION & COST

This year, we are hosting the event at the **Congress Center Baden**, conveniently located near Austria's capital, Vienna.

Participation to the Forum is free

of charge,

and lunch and coffee breaks are included.

The conference will be held in English, and the final program details will be announced soon.

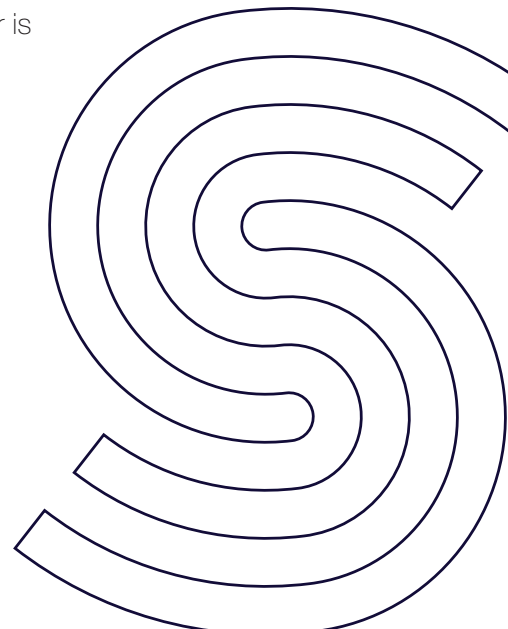


NETWORKING DINNER

After the conference, we have made reservations at a charming wine tavern near the venue:

Weingut Breyer
Rohrgasse 18
A-2500 Baden

The cost for the dinner is EUR 40.-.



DIGITAL MEETS PHYSICAL

4th FORUM UNIQUE CODES

DIVE INTO THE WORLD OF LABEL MANUFACTURING AT THE SECURIKETT PRODUCTION FACILITY

We are pleased to invite you to an exclusive behind-the-scenes tour of our company headquarters, held in conjunction with the 4th Forum Unique Codes. This isn't your typical company tour – it's a unique opportunity to delve into the world of **SecurityLabel** production.

During this immersive session, we'll discuss the challenges of constantly maintaining **cutting-edge printing technology** and explain the **intricate processes** behind producing **SecurityLabels with variable data**. Combating counterfeiting and fraud is an ongoing and highly sophisticated process, and we look forward to showing you how we hold the line for our customers and the consumers, upholding the highest standards of security in every label we produce, with a particular focus on how we print variable data.

We will also **showcase our unique methods** in developing **durable labels for Digital Product Passports (DPP)**, designed to withstand tough conditions while ensuring full traceability and security. We take pride in our innovative solutions, which are shaping the future of **digital product passports** and supporting **sustainable product lifecycle management**, and look forward to sharing them with you.

REGISTER NOW AND SECURE YOUR SPOT

This is an outlier event, as our facility is not generally available to tour. We look forward to welcoming you and hearing your thoughts!



Registration-Link:
<https://4th-forum-unique-codes-facility-tour.eventbrite.at>

WHAT TO EXPECT

- ✓ A live demonstration of our state-of-the-art production process.
- ✓ Insights into the technology and methods behind printing variable data.
- ✓ An interactive experience enabling you to follow every step of the SecurityLabel production process.

Date: October 24, 2025
Location: Securikett
Santorastr. 4
A-2482 Münchendorf
Time: 9 AM - 11 AM

This session is ideal for anyone interested in the intersection of technology, security, and manufacturing. We look forward to sharing our expertise and innovations with you in this unique, live experience.



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